

AUSTRALIA & NEW ZEALAND SCHOOL OF GOVERNMENT
PRESENTS:



ANU PUBLIC LECTURE SERIES 2008

DIFFERENT STROKES: A Perspective on Leadership & Policy Management in Business & Government

Dr Phil Burgess

Group Managing Director for Public Policy and Communications, Telstra

Wednesday 30 April 2008, 5.30–7pm
The Shine Dome, Gordon Street, Acton

This lecture is free and open to the public.
Refreshments will be served after the lecture.
RSVP and Enquiries E: h.taylor@anu.edu.au or T: 02 6125 2359



THE LECTURE

In this lecture Dr Phil Burgess will address key public policy issues as seen from a public and private perspective – including how law, the architecture of embedded digital codes, markets and social norms are all part of the process of regulation, even while we tend to concentrate on the law.

THE LECTURER

Dr Phil Burgess, Group Managing Director for Public Policy and Communications at Telstra, is an academic-turned-business leader who has a deep and life long interest in and hands-on approach to public policy. Having worked in senior positions on both sides of the political fence in the US, 'Dr Phil', as he is known to his colleagues, provides personal insights into the imperatives of leadership and management in the public and private sectors.

In addition to senior positions in the private sector, Dr Burgess has served in a variety of public service posts, including president and chief executive of the National Academy of Public Administration, chartered by the US Congress to provide trusted advice to federal, state and local institutions of government, including the White House, Congress and regulatory agencies.

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