

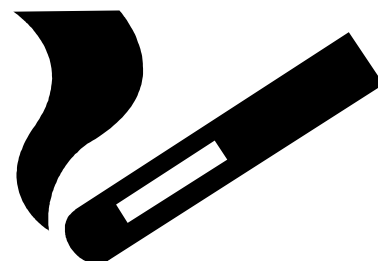
THE NEW ECONOMICS OF SMOKING

Dr Francesca Cornaglia

Queen Mary University of London & LSE

Tuesday 8 April, 12.30-2pm

Law Sparke Helmore Theatre 2, Building 6a, Fellows Road,
Australian National University



Two facts have been influential for the design of public health policies aimed at reducing smoking. First, the price of tobacco has a significant effect on the number of cigarettes smoked. Second, smoking bans have an effect on smoking. In a series of papers, I argue that these conclusions may have been based on an imprecise measure of smoking. This measure is the quantity of cigarettes smoked, which may have led other researchers to ignore important aspects of smoking. In my research, I show that, as a reaction to changes in prices, smokers adjust not only the quantity of cigarettes smoked, but also the intensity with which they smoke them, thus offsetting part of the price effect on the *number* of cigarettes through compensatory behaviour. Further, and related to passive smoking, smoking restrictions in public places may induce smokers to displace smoking to private places where they contaminate non smokers, and in particular young children.

Francesca Cornaglia is an economist at Queen Mary University of London. Her main interests are in health economics, labour economics, and applied micro-econometrics. She holds an undergraduate degree in economics from the University of Turin, a Master in Economics from Coripe Piemonte, and a PhD in Economics from the University of Turin, and has previously worked for Pirelli and Confindustria. She holds a researcher position at the Centre for Economic Performance – LSE, and is a British Academy Post-Doctoral Fellow and an IZA Research Affiliate. Her work has been published in the *American Economic Review*. This talk is based on joint research with Jérôme Adda.

This public lecture is presented by the Economics Program and the 'Productive Australia in the World Economy' theme in the Research School of Social Sciences.

Attendance is open to the public, and bookings are not required.

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The views in this seminar are those of the presenter and do not necessarily represent the views of The Australian National University.
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